



Permit Rate Discussion



Transportation Services Advisory Committee

Dec. 2, 2020



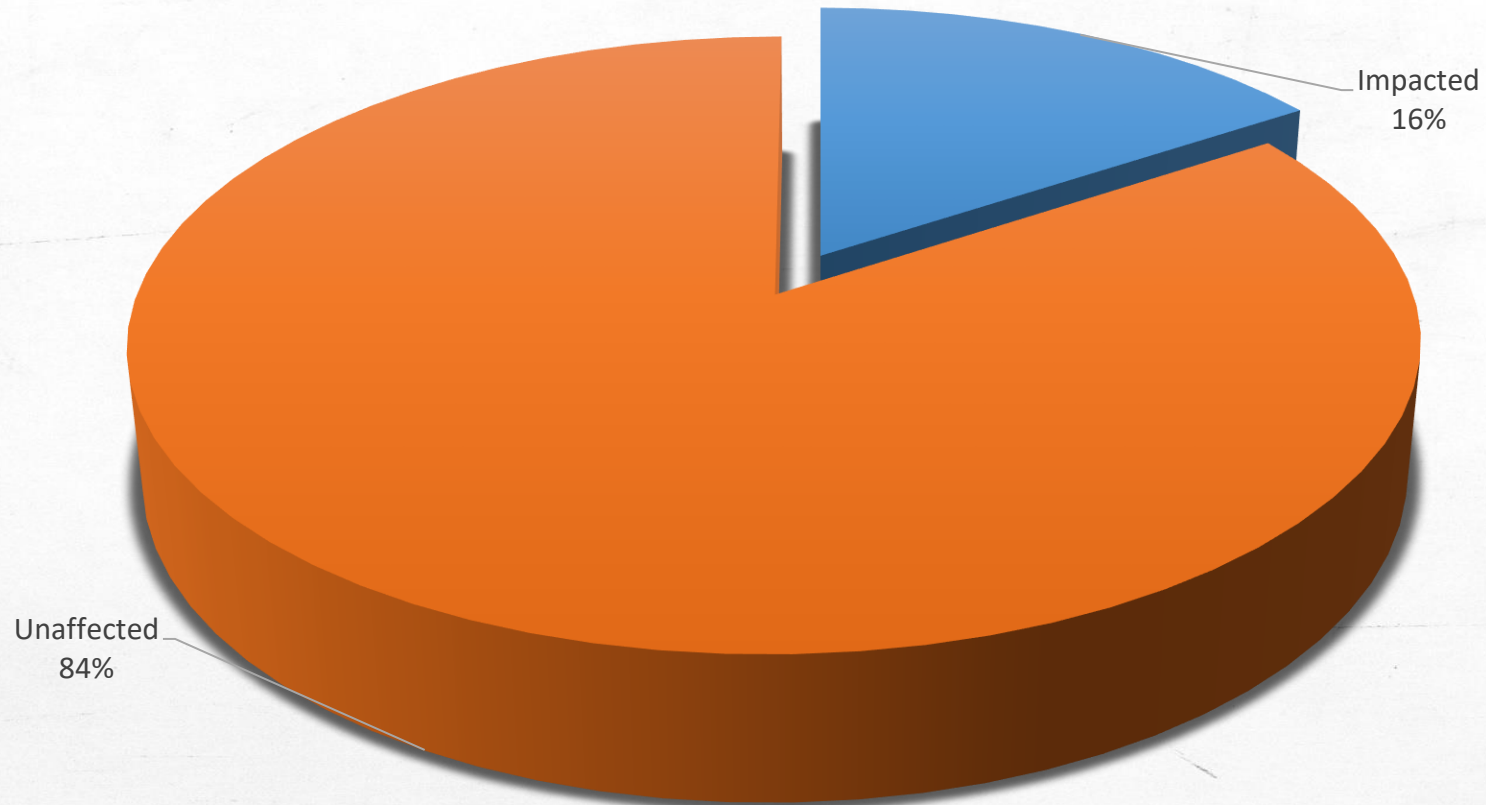
Permit Rate Increases



- Targeted approach limited to certain parking products tailored to:
 - *Address underpriced and free parking*
 - *Limit the number of students, faculty and staff affected in regular garage and surface lots*



Parking Permits



Total Permits 47,063

■ Impacted ■ Unaffected



Annual Permits Affected



Annual Permits Affected

- Contractor, Service and Vendor
- Night
- Motorcycle
- Campus
- Business
- 1AM
- Reserved Spaces in:
 - *Surface lots*
 - *Garages*
 - *Priority bays*





Contractor, Service & Vendor Permits

- Current Price: \$329
- 2021-2022 Price: \$439
- 2022-2023 Price: \$539
- 2023-2030 Price: 3% increase per year
- Current Quantity: *Contractor (362) Service (638) Vendor (12)*

Notes:

- *Minimum price set to equal to garage permit*
- *Provides access to all garage visitor parking*
- *The convenient, authorized places on main campus are primarily garages*
- *Could add a new product that provided access to surface lots only at surface lot price*



Night Permits



- Price: \$105
- 2021-2022 Price: \$125
- 2022-2023 Price: \$140
- 2023-2030 Price: 40% of surface lot prices
- Current Qty: 3,195

Notes:

- *Initially was linked to price of surface lot permits but over time across-the-board percentages of increases makes it less so today*
- *Add new product that provides night access per garage*



Motorcycle Permits

- Current Price: \$105
- 2021-2022 Price: \$130
- 2022-2023 Price: \$165
- 2023-2030 Price: 3% increase per year
- Current Quantity: 1,436

Notes:

- *Close access throughout the campus*
- *Ability to move between all motorcycle parking areas*
- *Motorcycle rules have been under review and likely will be adjusted to deter traffic through gates and core campus roadways by assigning parking to specific locations or zones, like automobile permits, and to discontinue access around gated streets*





Campus Permits

- Current Price: \$329
- 2021-2022 Price: \$546
- 2022-2023 Price: \$562
- 2023-2030 Price: 3% increase per year
- Current Quantity: 537

Notes:

- *Minimum price set to equal to garage permit*
- *Provides access to all garages and all business parking spaces and lots*
- *The convenient, authorized places on main campus are primarily garages*
- *Could add a new product that provided access to surface lots only at surface lot price*
- *Could add a lot specific product that disallowed adding a business permit*



Business Permits



- Current Price: \$42
- 2021-2022 Price: \$98
- 2022-2023 Price: \$150
- 2023-2030 Price: 3% increase per year
- Current Quantity: 2,075

Notes:

- Provides access to all garages and all business parking spaces and lots
- The convenient, authorized places on main campus are primarily garages
- Could add a new product that provided access to surface lots only at surface lot price



1AM Permits

- Current Price: \$329-\$835
- 2021-2022 Price: \$546-\$960
- 2022-2023 Price: \$562-\$1,060
- 2023-2030 Price: 3% increase per year
- Current Quantity: 127

Notes:

- *Currently priced based on parking assignment*
- *Minimum price set to equal to garage parking price*
- *Provides access to all garage visitor parking and all business parking spaces and lots*
- *The convenient, authorized places on main campus are primarily garages*



Reserved Spaces in Surface Lots

- Current Price: \$638
- 2021-2022 Price: \$757
- 2022-2023 Price: \$857
- 2023-2030 Price: 3% increase per year
- Current Quantity: 750

Notes:

➤ *Alternatives exist for most people who want to opt out of RNS – with the exception of 8 lots in the core of main campus*



Reserved Spaces in Garages



- Current Price: \$725
- 2021-2022 Price: \$847
- 2022-2023 Price: \$947
- 2023-2030 Price: 3% increase per year
- Current Quantity: 556

Notes:

- *Alternatives exist for all people who want to opt out of RNS in garages*
- *Anyone who opts out of RNS and into unnumbered space will pay the reduced rate but we do not anticipate an overall reduction in revenue because more unnumbered spaces allows for more oversell to remain revenue neutral*
- *Only in Northside, University Center and Stallings (12) Garages*



Reserved Spaces in Priority Bays

- Current Price: \$835
- 2021-2022 Price: \$960
- 2022-2023 Price: \$1060
- 2023-2030 Price: 3% increase per year
- Current Quantity: 106

Notes:

- *Alternatives exist for all people who want to opt out of RNS*
- *Anyone who opts out of RNS and into unnumbered space will pay the reduced rate but we do not anticipate an overall reduction in revenue because more unnumbered spaces allows for more oversell to remain revenue neutral*
- *Only in Northside and University Center Garages*
- *Could convert Priority Bay to all unnumbered parking at a new price*



No Charge Parking

Nothing is really free —

Customers who pay subsidize parking for those who don't.



Current “No Charge” Parking



- Media
- University vehicles in ungated lots
- Disabled Veterans
- University Retirees



Media

- Current Price: \$0
- 2021-2022 Price: \$546
- 2022-2023 Price: \$562
- Current Quantity: 75

Notes:

- *Equal to garage permit*
- *Provides access to all garage visitor parking*
- *3% increase per year thereafter*
- *If it is determined any of these customers should not be charged for parking, it is possible a central funding source could be identified to pay on their behalf, so other customers are not subsidizing their free parking.*
- *Could add a new product that provided access to surface lots only at surface lot price*



University Vehicles in Ungated Lots

- Current Price: \$0
- 2021-2022 Price: \$100
- 2022-2023 Price: \$150
- Current Quantity: 250

Notes:

- *Increases \$50 per year until surface lot price is reached*
- *3% increase per year thereafter*
- *Vehicles parked behind surface and garage gates are already paying*
- *Exploring adding parking charge monthly leasing fee*
- *Could charge all vehicles \$12 per month for parking and access via Fleet rental rate*



Disabled Veterans

- Current Price: \$0
- 2021-2022 Price: \$169-\$480
- 2022-2023 Price: \$174-\$530
- Current Quantity: 269

Notes:

- *Half of usual permit price*





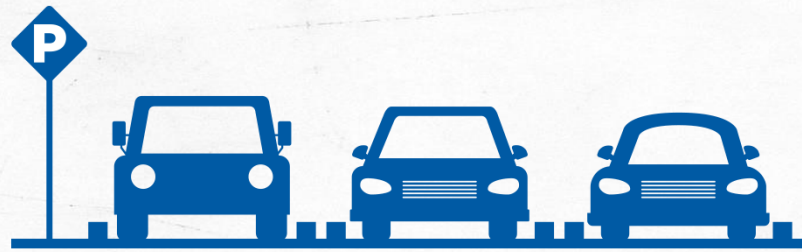
University Retirees



- Current Price: \$0
- 2021-2022 Price: \$50
- 2022-2023 Price: \$???
- Current Quantity: 1,281

Notes:

- *Garage use of hourly parking by retirees averages about \$50 per year*
- *If it is determined any of these customers should not be charged for parking, it is possible a central funding source could be identified to pay on their behalf, so other customers are not subsidizing their free parking.*



Parking Products that are not Annual Permits



Parking Products not Annual Permits

- Daily, weekly and monthly permits
- New Student Conference Permits
 - *One product that includes SBG at the higher price*
- Conference Permits
- Departmental Guest Permits



Daily, Weekly and Monthly Permits

- Current Price: Daily (\$5), Weekly (\$20), Monthly (\$30)
- 2021-2022 Price: Daily (\$10), Weekly (\$25), Monthly (\$45)
- 2022-2023 Price: Daily (\$10), Weekly (\$25), Monthly (\$45)
- Current Quantity: Daily (2,803), Weekly (564), Monthly (2,917)

Notes:

- *Rates have not been adjusted since 2010*



New Student Conference Permits



- Current Price: \$10
- 2021-2022 Price: \$20
- 2022-2023 Price: \$20
- Current Quantity: Approx. 14,000

Notes:

- *Half of usual permit price for 3.5 days (includes SSG and WCG)*
- *Add-on product that includes SBG at \$30 price*



Conference Permits

- Current Price: \$5 (\$10 in non-AVP lots)
- 2021-2022 Price: \$5
- 2022-2023 Price: \$7
- Current Quantity: 15,908

Notes:

- *Can be purchased in bulk by host or individually by conference attendees*
- *Generally occurs in summer months or in perimeter (AVP) lots*



Departmental Guest Permits



- Current Price: \$5
- 2021-2022 Price: \$7
- 2022-2023 Price: \$10
- Current Quantity: 6,280

Notes:

- *Half of usual permit price*
- *Online “scratch-off” permit via DPR page*



Discussion / Questions?